



**Everyone is invited to attend  
California Chronic Care Coalition's Capitol Briefing**

**Thursday, August 18<sup>th</sup>**

**State Capitol, Room 447**

**1:30 P.M. – 3:30 P.M.**

Reception to follow

The California Chronic Care Coalition has jointly embarked on an unprecedented collaboration between medical experts, provider groups and health enthusiasts in a San Diego pilot project to dramatically cut the incidence of heart attacks and strokes in the San Diego region. The Patient Activation portion of the pilot will strive to make San Diego the first "Heart Attack and Stroke Free Zone." This ambitious effort was catalyzed by the Right Care Initiative, a statewide effort that plans to spread lessons learned from the San Diego pilot throughout California and beyond. We will highlight two components of the San Diego pilot:

**1) Patient Activation and Empowerment**



**be there.**  
*san diego*

The campaign to make San Diego a heart attack and stroke-free zone.

**2) Medication Therapy Management/ Adding the Community Pharmacist to the Care Team:** A pilot program for VEBA Diabetics, (California Schools Voluntary Employee Benefits Association.) A joint project of UnitedHealthcare, Kaiser Permanente and Ralphs Pharmacies in an innovative effort to meet Right Care goals.

For more information or to RSVP please contact: [lizhelms@chroniccareca.org](mailto:lizhelms@chroniccareca.org) or call 916.444.1985.

*Reception sponsored by: The Arthritis Foundation, Pacific Region*